ORDER

Orders

Order / Rev:	37511
Alt Order #:	08878030
Product Desc:	TARKANIAN/CON/REP
Estimate:	
Flight Dates:	10/08/12 - 10/14/12
Original Date / Rev:	10/05/12 / 10/05/12
Order Type:	GENERAL

KLAS

Primary AE:	Mike Jones
Sales Office:	K-WAS
Sales Region:	National

Agency

Name:	**Sandler & Innocenzi**
Buying Contact:	
Billing Contact:	
	705 Prince Street
	Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	**Tarkanian, Danny R-USS**
Demographic:	A35+
Product Codes:	PO1
Priority:	LV2
Revenue Codes:	AGY, POL, CAND

New Business Thru:	07/21/10
Order Separation:	00:10:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/14/12	102	$55,315.00	$47,017.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	102	$55,315.00	$47,017.75	0.00
Totals	102	$55,315.00	$47,017.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	$55,315.00
Market	100%	$184,383.33

Competitive Share	Share	Total
CABLE	0%	$0.00
KBLR	0%	$0.00
KFBT	0%	$0.00
KINC	0%	$0.00
KTNV	25%	$46,095.83
KTUD	0%	$0.00
KVBC	0%	$0.00
KVVU	5%	$9,219.17
KVWB	0%	$0.00
LV1	0%	$0.00
UNKWN	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	8	10/08/12	10/12/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	MTWTF--	:30	5	$50.00	LV2	0.00 NM	5	$250.00
NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/08/12	10/14/12	MTWTF--	5	$50.00	0.00								
E 2	8	10/08/12	10/12/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	MTWTF--	:30	5	$225.00	LV2	0.00 NM	5	$1,125.00

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Estimate:

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
	NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	MTWTF--	5	$225.00	0.00								
E 3	8	10/08/12	10/12/12	8 News Now 6a M-F	CM	6-7a	MTWTF--	:30	5	$275.00	LV2	0.00 NM	5	$1,375.00
				8 News Now 6a M-F										
	NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	MTWTF--	5	$275.00	0.00								
E 4	8	10/08/12	10/12/12	CBS This Morning 7-9a	CM	7-9a	MTWTF--	:30	5	$200.00	LV2	0.00 NM	5	$1,000.00
				CBS This Morning										
	CBS THIS MORNING													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	MTWTF--	5	$200.00	0.00								
E 5	8	10/08/12	10/12/12	Live w/Kelly	CM	9-10a	MTWTF--	:30	5	$300.00	LV2	0.00 NM	5	$1,500.00
				Live w/Kelly										
	LIVE WITH KELLY													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	MTWTF--	5	$300.00	0.00								
E 6	8	10/08/12	10/12/12	Price Is Right	CM	10-11a	MTWTF--	:30	5	$450.00	LV2	0.00 NM	5	$2,250.00
				Price Is Right										
	PRICE IS RIGHT													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	MTWTF--	5	$450.00	0.00								
E 7	8	10/08/12	10/12/12	8 News Now Noon M-F	CM	12-1230p	MTWTF--	:30	5	$325.00	LV2	0.00 NM	5	$1,625.00
				8 News Now Noon M-F										
	NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	MTWTF--	5	$325.00	0.00								
E 8	8	10/08/12	10/12/12	The Talk 2-3P	CM	2-3p	MTWTF--	:30	5	$425.00	LV2	0.00 NM	5	$2,125.00
				The Talk										
	THE TALK													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	MTWTF--	5	$425.00	0.00								
E 9	8	10/08/12	10/12/12	Ellen	CM	3-4p	MTWTF--	:30	5	$450.00	LV2	0.00 NM	5	$2,250.00
				Ellen										
	ELLEN													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	MTWTF--	5	$450.00	0.00								
E 10	8	10/08/12	10/12/12	8 News Now 4p M-F	CM	4-5p	MTWTF--	:30	4	$500.00	LV2	0.00 NM	4	$2,000.00
				8 News Now 4p M-F		(4:30 PM-5:00 PM)								
	NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	MTWTF--	4	$500.00	0.00								
E 11	8	10/08/12	10/12/12	8 News Now 5-630p M-F	CM	5-630p	MTWTF--	:30	5	$325.00	LV2	0.00 NM	5	$1,625.00
				8 News Now 5-630p M-F										
	NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	MTWTF--	5	$325.00	0.00								
E 12	8	10/08/12	10/12/12	630-7p Inside Edition	CM	630-7p	MTWTF--	:30	5	$350.00	LV2	0.00 NM	5	$1,750.00
				Inside Edition										
	INSIDE EDITION													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	MTWTF--	5	$350.00	0.00								
E 13	8	10/08/12	10/12/12	7-8p Rotator	CM	7-8p	MTWTF--	:30	5	$600.00	LV2	0.00 NM	5	$3,000.00
				7-8p Rotator										
	ENTERTAINMENT TONIGHT/INSIDER													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	MTWTF--	5	$600.00	0.00								
E 14	8	10/08/12	10/12/12	8 News Now 11p M-F	CM	11-1135p	MTWTF--	:30	5	$600.00	LV2	0.00 NM	5	$3,000.00
				8 News Now 11p M-F										
	NEWS													

Order / Rev: 37511 Advertiser: Tarkanian, Danny R-USS

Alt Order #: 08878030 Product Desc: TARKANIAN/CON/REP KLAS

Flight Dates: 10/08/12 - 10/14/12 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 14	8	10/08/12	10/12/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p	MTWTF--	:30	5	$600.00	LV2	0.00 NM	5	$3,000.00
	NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	MTWTF--	5	$600.00	0.00								
E 15	8	10/08/12	10/12/12	Letterman Letterman	CM	1135p-1237a (11:30 PM-12:30 XM)	MTWTF--	:30	5	$375.00	LV2	0.00 NM	5	$1,875.00
	LETTERMAN													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	MTWTF--	5	$375.00	0.00								
E 16	8	10/13/12	10/13/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	$95.00	LV2	0.00 NM	1	$95.00
	CBS THIS MORNING													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	-----S-	1	$95.00	0.00								
E 17	8	10/13/12	10/13/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	$225.00	LV2	0.00 NM	1	$225.00
	NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	-----S-	1	$225.00	0.00								
E 18	8	10/13/12	10/13/12	Politics Now S Sebelius Politics Now S Sebelius	CM	Various (5:30 PM-6:00 PM)	-----S-	:30	1	$275.00	LV2	0.00 NM	1	$275.00
	POLITICS NOW													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	-----S-	1	$275.00	0.00								
E 19	8	10/13/12	10/13/12	Sat 7-8p - ET Wknd Insider Weekend	CM	7p-730p	-----S-	:30	1	$220.00	LV2	0.00 NM	1	$220.00
	ENTERTAINMENT TONIGHT													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	-----S-	1	$220.00	0.00								
E 20	8	10/14/12	10/14/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morni	------S	:30	1	$350.00	LV2	0.00 NM	1	$350.00
	CBS THIS MORNING													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	------S	1	$350.00	0.00								
E 21	8	10/14/12	10/14/12	8 News Now Sun AM #2 8 News Now Sun AM #2	CM	8 News Now Sun A	------S	:30	1	$350.00	LV2	0.00 NM	1	$350.00
	NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	------S	1	$350.00	0.00								
E 22	8	10/14/12	10/14/12	Face The Nation Face The Nation	CM	Face The Nation	------S	:30	1	$400.00	LV2	0.00 NM	1	$400.00
	FACE THE NATION													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	------S	1	$400.00	0.00								
E 23	8	10/14/12	10/14/12	8 News Now Sun 5-7p 8 News Now Sun 5-7p	CM	5-7p	------S	:30	1	$250.00	LV2	0.00 NM	1	$250.00
	NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	------S	1	$250.00	0.00								
E 24	8	10/14/12	10/14/12	Sun 7-8p 60 Minutes	CM	7-8p	------S	:30	1	$1,500.00	LV2	0.00 NM	1	$1,500.00
	60 MINUTES													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	------S	1	$1,500.00	0.00								
E 25	8	10/12/12	10/12/12	Y&R Young & Restless	CM	11a-12p	----F--	:30	2	$550.00	LV2	0.00 NM	2	$1,100.00
	YOUNG AND RESTLESS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	----F--	2	$550.00	0.00								
E 26	8	10/09/12	10/09/12		CM	8-9p	-T-----	:30	1	$2,100.00	LV2	0.00 NM	1	$2,100.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				Tue 8-9p NCIS										
	NCIS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	-T-----	1	$2,100.00	0.00								
E 27	8	10/09/12	10/09/12	Tue 9-10p NCIS: LA	CM	9-10p	-T-----	:30	1	$2,100.00	LV2	0.00 NM	1	$2,100.00
	NCIS LA													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	-T-----	1	$2,100.00	0.00								
E 28	8	10/11/12	10/11/12	Thu 9-10p Big Bang / Two 1/2 Men	CM	9-10p	---T---	:30	1	$2,100.00	LV2	0.00 NM	1	$2,100.00
	PERSON OF INTEREST													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	---T---	1	$2,100.00	0.00								
E 29	8	10/11/12	10/11/12	Thu 10-11p Person Of Interest	CM	10-11p	---T---	:30	1	$2,200.00	LV2	0.00 NM	1	$2,200.00
	ELEMENTARY													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	---T---	1	$2,200.00	0.00								
E 30	8	10/12/12	10/12/12	Fri 10-11p Blue Bloods	CM	10-11p	----F--	:30	1	$1,600.00	LV2	0.00 NM	1	$1,600.00
	BLUE BLOODS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	----F--	1	$1,600.00	0.00								
E 31	8	10/08/12	10/12/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p	MTWTF--	:30	2	$375.00	LV2	0.00 NM	2	$750.00
	BOLD AND BEAUTIFUL													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	MTWTF--	2	$375.00	0.00								
E 32	8	10/08/12	10/12/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p	MTWTF--	:30	2	$375.00	LV2	0.00 NM	2	$750.00
	LET'S MAKE A DEAL													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	MTWTF--	2	$375.00	0.00								
E 33	8	10/09/12	10/09/12	Tue 10-11p Vegas	CM	10-11p	-T-----	:30	1	$1,700.00	LV2	0.00 NM	1	$1,700.00
	VEGAS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	-T-----	1	$1,700.00	0.00								
E 34	8	10/10/12	10/10/12	Wed 10-11p CSI	CM	10-11p	--W----	:30	1	$2,300.00	LV2	0.00 NM	1	$2,300.00
	CSI													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	--W----	1	$2,300.00	0.00								
E 35	8	10/12/12	10/12/12	Fri 8-9p CSI: NY	CM	8-9p	----F--	:30	1	$1,400.00	LV2	0.00 NM	1	$1,400.00
	CSI NY													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	----F--	1	$1,400.00	0.00								
E 36	8	10/11/12	10/11/12	Pol Debates & Convention Vice Presidential Debate	CM	Thur 10/11 6-8p	---T---	:30	2	$2,000.00	LV2	0.00 NM	2	$4,000.00
	DEBATE													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	---T---	2	$2,000.00	0.00								
E 37	8	10/14/12	10/14/12	NFL Reg Season Games NFL Football Reg. Season	CM	NFL Football Reg.	------S	:30	1	$2,200.00	LV2	0.00 NM	1	$2,200.00
	NFL													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/08/12	10/14/12	------S	1	$2,200.00	0.00								
E 38	8	10/13/12	10/13/12		CM	930a-12pm	-----S-	:30	2	$300.00	LV2	0.00 NM	2	$600.00

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Estimate:

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				ACC Football										
				ACC Football		(10:00 AM-5:00 PM)								

NCAA

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/08/12	10/14/12	-----S-	2	$300.00	0.00

Totals 102 $55,315.00